



ANNOUNCEMENT

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THE AUTOMOTIVE INDUSTRY ACTION GROUP (AIAG) AND ACTION TECHNOLOGIES CONCLUDE AGREEMENT TO PROVIDE ACTIONWORKS® BUSINESS PROCESS MANAGEMENT SUITE TO AIAG MEMBERS WORLDWIDE

– AIAG Members can access Action’s products at beneficial terms –

March 11, 2005 – Oakland, Calif. - The Automotive Industry Action Group (AIAG) and Action Technologies have concluded an agreement where AIAG members can obtain Action’s ActionWorks® Business Process Management software suite at beneficial terms. ActionWorks helps automotive companies manage increasing complex standards, such as APQP, ISO 16949, and TREAD, as well as new product development, both highly dependent on the capabilities of knowledge workers.

For more information about AIAG, click [here](#). For more information about Action Technologies, click [here](#). For more information about ActionWorks’ capability to assist in standards compliance, click [here](#). For more information about ActionWorks in automotive product development, read the International Truck and Engine Case Study, available [here](#).

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