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PRESS CONTACT

Rich Berman
Action Technologies
Email: rberman@actiontech.com
Tel: 1.510. 638.8229

**Action Technologies Names Arnold as Sr. Vice
President of Sales**

May 29, 2002 - Alameda, Calif. - Action Technologies, Inc. announces the appointment of Jack Arnold to Sr. Vice President of Sales. Formerly Vice President of Sales at Parametric Technology Corporation (PTC), he will oversee all of the company's sales and business development operations.

Arnold brings over eighteen years of high tech sales and sales management experience, most recently as a Vice President at PTC. During his nine years at PTC he made significant contributions in growing the company to over \$1 billion in revenue, while managing various geographic and vertical industry segments. Prior to Parametric, he held sales and program management positions at Hewlett Packard and Texas Instruments. He notes his early objectives are to align his team to meet the growing demand and opportunities, for Action Technologies' Business Process Management solution, worldwide.

"I was convinced Action Technologies has the products and technology to win worldwide when I learned about the dramatic effect the solution had on the cycle time for key processes at customers like Ford Motor Company, WorldCom, Inc., and Lockheed Martin, and the incredible ROI's they experienced. Now we need to align an equally superior go-to-market team," said Arnold.

Arnold's extensive experience in working with enterprise software and application customers will further support Action's Fortune 1000 customers' migration towards Business Process Management solutions that solve the complexities of human coordination.

"Jack's demonstrated success at managing a large team of technical sales professionals is important to Action's success in a world where business people have a growing awareness of the benefits that accrue from increasing organizational speed through Business Process Management," said Bill Welty, CEO of Action Technologies.

About Action Technologies

For more than 20 years Action Technologies (www.actiontech.com) has delivered award-winning Business Process Management (BPM) software that reduces the time and cost of decision-driven processes by 40-60% and typically generates returns of more than 300%. The ActionWorks® Suite enables our leading global customers to analyze, redesign, implement and continuously improve their operations through a patented system for managing negotiations and commitments.

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